



ASSURED & TAILORED

TRANSFERS | TOURS | ACCOMMODATION

Tier 1: Essential Listings Packages

Office 7; Rockfig Lifestyle Centre; Hoedspruit; 1380

Tel Reservations: +27 (0)72 243 4843

Tel Office: +27 (0)71 362 6307

Email: reservations@assuredtours.co.za

Website: www.assuredtours.co.za



PACKAGE DETAILS

The Essential Listing Package is perfect for property owners who want to establish a strong online presence across major online travel agency (OTA) platforms without delving into the complexities of full-scale management and marketing. This package provides you with the foundational tools needed to showcase your property to a global audience, ensuring that your listing stands out in a competitive market.

WHAT IS INCLUDED

- **Professional Property Photography:** Quality visuals are key to attracting potential guests. We offer access to professional photographers who specialize in real estate and hospitality photography. These photographers will capture your property in the best light, ensuring that every photo highlights its unique features and appeal. We can provide recommendations for trusted photographers in your area to ensure your property looks its best online.
- **Listing Creation on OTA Platforms:** We'll create and optimize your property listings on up to six popular OTA platforms, including:
 - Booking.com
 - Airbnb
 - Travelground/LekkerSlaap
 - Safarinow
 - SA-Venues
 - AfriStay
- Our team will handle the basic setup and optimization of your listings, including writing compelling property descriptions, uploading professional photographs, and setting up essential details like pricing and availability. This ensures that your property is visible and attractive to potential guests searching for accommodations in your area.



WHAT IS EXCLUDED

- **Guest Relations and Communications:** The Essential Listing Package does not include ongoing guest communications or relationship management. Property owners will be responsible for handling inquiries, booking confirmations, and any guest-related issues.
- **Channel Manager Setup and Management:** This package does not provide channel management services, which involve synchronizing your property's availability and pricing across multiple OTA platforms. You'll need to manually manage reservations and avoid double bookings.
- **OTA Account and Reservation Administration:** We do not manage the day-to-day administration of your OTA accounts or reservations. This includes handling cancellations, guest reviews, or disputes.
- **Coordination of Extra Activities or Excursions:** Coordination and administration of any extra activities, tours, or excursions for your guests are not included in this package.
- **Social Media Management & Marketing Services:** The package focuses solely on listing your property on OTA platforms and does not include broader marketing services such as social media management or paid advertising campaigns.

COST

- **One-off Photography Package Purchase:** R3000
- **Listing Creation on Six OTA Platforms:** R4499 (once-off fee)



IS THIS PACKAGE RIGHT FOR YOU?

- The Essential Listing Package is ideal for property owners who prefer a DIY approach to managing their short-term rental listings but want professional assistance in setting up their properties on multiple OTA platforms to maximize visibility and bookings. It offers the essential tools to get your property listed and seen by potential guests while leaving the day-to-day management in your hands.
- For those looking to take full control of their property's online presence with a strong foundation, this package provides the perfect balance of professional support and personal management.

Contact Us



+27(0) 71 362 6307 OR +27(0) 72 243 4843



reservations@assuredtours.co.za



Office 7; Rockfig Lifestyle Centre; Hoedspruit;
1380



<https://www.assuredtours.co.za/>



ASSURED & TAILORED

TRANSFERS | TOURS | ACCOMMODATION